### CITY OF KELOWNA

### **MEMORANDUM**

Date: November 15, 2005

To: City Manager

**From:** Planning and Corporate Services Department

Subject:

**APPLICATION NO.** LL05-0018 **OWNER:** Schultzco Holdings Ltd.

AT: 353 Bernard Avenue APPLICANT: Peter and Susan Schultz

PURPOSE: TO INCREASE THE LIQUOR PRIMARY LICENSED

PERSON CAPACITY OF THE ESTABLISHMENT FROM 131

PERSONS EXISTING TO 150 PERSONS PROPOSED

REPORT PREPARED BY: RYAN SMITH

### 1.0 <u>RECOMMENDATION</u>

THAT Council support a person capacity increase triggered by a structural alteration for the liquor primary license of Doc Willoughby's Downtown Grill from 131 persons existing to 150 persons proposed on Lot 9, Block 14, District Lot 139, ODYD, Plan 462 except the east 15 feet thereof, for 353 Bernard Avenue;

AND THAT Council direct staff to forward the appropriate resolution to the Liquor Control and Licensing Branch in Victoria;

### 2.0 SUMMARY

Doc Willoughby's Downtown Grill is moving its liquor store to an off-site location and has proposed to revert the area occupied by this space to liquor primary licensed area. Doc Willoughby's currently has a liquor primary licensed capacity of 131 persons. The conversion of the liquor store area to liquor primary area will add 19 seats to this number for a proposed total of 150 persons.

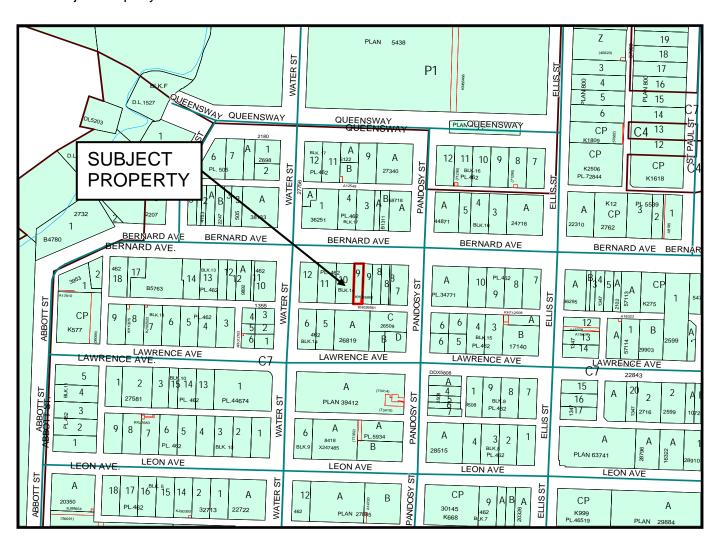
### 3.0 SITE CONTEXT

The subject property is located on the south side of Bernard Avenue between Water Street and Pandosy Street.

Adjacent zones and uses are:

North - C7 – Central Business Commercial East - C7 – Central Business Commercial South - C7 – Central Business Commercial West - C7 – Central Business Commercial

### 4.0 <u>SITE LOCATION MAP</u> Subject Property: 353 Bernard Avenue



# 5.0 <u>LIQUOR LICENSE POLICY (MAYOR'S ENTERTAINMENT DISTRICT TASK FORCE REPORT – JUNE 16, 2003)</u>

Doc Willoughby's Downtown Grill is a liquor primary licensed establishment which is located outside the "Yellow Zone" identified by the Mayor's Entertainment District Task Force.

The Mayor's Entertainment District Task Force has recommended that no new liquor primary licensed establishments be added to the "Yellow Zone" and that establishments which already exist in this zone be prohibited from expanding and developing retail liquor stores.

### LL05-0018 - Page 3

6.0 <u>TECHNICAL COMMENTS</u>
The application has been submitted to various technical agencies and City departments, and the following comments have been submitted:

- Inspection Services Department 6.1.
  - No Comment
- 6.2. **RCMP**

No concerns.

6.3. Fire Department

No Comment.

6.4 Public Health Inspector

No Comment.

### 7.0 PLANNING AND CORPORATE SERVICES DEPARTMENT

\_The Planning and Corporate Services Department has no concerns with this proposal for a person capacity increase by Doc Willoughby's Downtown Grill. The proposed capacity increase is consistent with the provisions of the Mayor's Entertainment District Task Force report in that the subject property is located outside of the "Yellow Zone". It must also be recognized that the proposal would remove an existing retail liquor store from the downtown core.

Andrew Bruce	
Development Services I	Manager
Approved for inclusion	
5. (5. )	
R.L. (Ron) Mattiussi, AC	CP, MCIP
Director of Planning & C	orporate Services
RM/AB/rs	
Attach.	

## **ATTACHMENTS**

(not attached to the electronic version of the report)

- Location of subject property Existing and Proposed Floor Plans